

Darden, Batten, and BIS Inaugural Sustainability Officer Roundtable

WHO: UVA Darden School of Business, UVA Batten School of Leadership and Public Policy, the independent Business Institute for Sustainability, and a select group of corporate sustainability officers (CSOs, or equivalent) from large companies.

WHAT: A facilitated dialogue about the role of CSOs in today's evolving business environment.

WHERE: Sands Capital Management Building, 1000 Wilson Blvd, Suite 3000
Arlington, VA 22209.

WHEN: 16 November 2016, 9am – 4pm

8:30 – 9:00 Breakfast and Coffee Available

9:00 – 10:00 Welcoming Remarks & Introductions. Led by Sean Carr.

- Opportunities for individual CSOs to share their journey.
- What are your biggest sustainability challenges, both internal and external?
- Are your sustainability programs global, regional, or local in scale? Why?

10:00 – 10:15 Coffee Break

10:15 – 11:45 Leadership & Sustainability. Facilitated Dialogue. Led by Mike Lenox.

- What can companies do to become and remain leaders in sustainability innovation?
- How can internal and external incentives be aligned to foster sustainable enterprise?

11:45 – 12:45 Working Lunch – Corporate sustainability and the recent election. Led by Kevin Fay.

12:45 – 2:15 External Stakeholders & Sustainability: Facilitated Dialogue. Led by Jay Shimshack.

- What existing public policies serve as barriers to sustainability progress?
- What should government policymakers do to encourage sustainable business activity?

2:15 – 2:30 Coffee Break

2:30 – 3:30 Building partnerships for sustainability: Facilitated Dialogue. Led by Erika Herz.

- What partnerships can facilitate simultaneous business strategy and sustainability aims?
- What are key lessons from prior partnerships with companies, NGOs, or governments?

3:30 – 4:00 Summary and Next steps. Led by Stephen Harper.

- What are the key unresolved questions?
- What issues may merit future 'deep dives' with curated experts?

CO-HOST BIOS on next page.

Co-hosts:

Sean Carr is Executive Director and Assistant Professor at the University of Virginia Darden School's Batten Institute for Entrepreneurship and Innovation, which operates the University's innovation laboratory (i.Lab) and advances Darden's curricular and research activities on entrepreneurship and innovation. Sean's applied research examines entrepreneurial dynamics, social networks, venture capital, and financial crises. Sean is the executive chair of the *Jefferson Innovation Summit*, presented with CNBC to convene national leaders from business, government, academia, media, and the arts for a constructive conversation about creating a robust entrepreneurial ecosystem.

Kevin J. Fay is the Vice-Chairman & CEO of Alcalde and Fay, an independent advocacy research firm. Kevin is an internationally recognized specialist on environmental and energy issues with particular emphasis on governmental policies involving the atmosphere and climate. He has served in a management capacity for public affairs programs for major trade associations. He is currently active with the International Climate Change Partnership, Alliance for Responsible Atmospheric Policy, and Safe Buildings Alliance, all business-oriented coalitions of companies and associations working to address global environmental issues. Mr. Fay has twice been recognized by the Environmental Protection Agency for leadership in global environmental protection.

Stephen Harper is Global Director, Environment and Energy Policy, at the Intel Corporation. He serves as chair of the Business Institute for Sustainability (BIS) and President of the Chemical Users Coalition (CUC). He founded and co-chaired the Digital Energy and Sustainability Solutions Campaign (DESSC), a coalition of leading IT companies and energy efficiency advocacy groups focused on the role of IT in driving energy efficiency and sustainability solutions in the U.S., China, and India. Outside Intel, Stephen serves on several boards of directors, including the Energy Foundation, the Center for Environmental Policy at American University and the Chesapeake Conservancy. Prior to Intel, he served in senior positions at Amoco Oil Company, the U.S. Environmental Protection Agency, ICF Consulting, and the California State Coastal Conservancy.

Erika Herz is Director of the Center for Entrepreneurial Studies at the Batten Institute for Entrepreneurship and Innovation, leading its research program, related publications for academic and business audiences, and major events such as the *Global Innovators' Roundtable*. Erika was most recently the Associate Director of Sustainability Programs at Darden, and Managing Director of the Alliance for Research on Corporate Sustainability (ARCS), a 22-university consortium. Before Darden, Erika was sustainability manager at UTC Power, a business unit of United Technologies Corporation.

Michael J. Lenox holds the Tayloe Murphy Professorship in Business Administration at the University of Virginia Darden School of Business, where he teaches the core MBA strategy course. He also serves as the Senior Associate Dean and Chief Strategy Officer. He has served as Associate Dean of Innovation Programs and Academic Director of Darden's Batten Institute for Entrepreneurship and Innovation. Professor Lenox is the founding President of the Alliance for Research on Corporate Sustainability (ARCS), a global consortium of scholars and universities focused on advancing rigorous academic research on corporate sustainability.

Jay P. Shimshack is Associate Professor of Public Policy and Economics at the University of Virginia's Frank Batten School of Leadership and Public Policy. Professor Shimshack has published widely on environmental regulation, environmental policy, and corporate social behavior. He has advised the EPA, the FDA, the USDA, and other federal agencies; consulted for private organizations and companies; testified before the US House of Representatives; and published numerous book chapters and reports at the intersection of business and public policy for the environment.