

For graduate students at UVA



STARTUPACADEMY

The Program

The Startup Academy will begin on Tuesday morning (9:30am, 13 August 2019) with introductions and a quick overview of resources at the university. The program will begin to introduce topics to drive teams to develop and refine business concepts. Given the short timeframe, the sessions will focus on a few topics to include design thinking, customer discovery, and hypothesis-driven experimentation. Students will be split into groups to practice skills by focusing on a specific problem or a technology with potential for commercialization. The program will end with each team presenting their findings and suggested next steps at the end-of-day on Wednesday. If a student has a startup already launched, he/she may apply to have their concept/venture be one of the group projects.

Dates

Startup Academy will begin on Tuesday, 13 August 2019 and conclude on Wednesday, 14 August 2019.

Who should come?

- Students who are not currently working on an idea but may want to join a startup
- Students who may have already begun working on a technology, product or even launched a business or social enterprise
- Any graduate student who might consider an entrepreneurial path

Application

- What experience have you had with startups?
- Please describe what drives your interest in participating in the Startup Academy, as in what do you hope to focus on?
- Do you already have a technology, product/service or venture idea you would like to pitch for the workshop portion of the program? NOTE: You do not need to have a venture or an idea in order to participate.

Cost and Registration

- The program cost is \$50, which includes all instruction, materials and program events
- Application deadline: Monday, 24 June 2019
- To register, please go to: <https://apply.darden.virginia.edu/register/startupacademy>
- For questions, please contact [Madelyn Taylor](mailto:taylor@m@arden.virginia.edu) (taylor@m@arden.virginia.edu) or [MJ Toms](mailto:toms@m@arden.virginia.edu) (toms@m@arden.virginia.edu)