

**Batten Grant Recipients 2014-15**

**Bernard W. Carlson (Department of Science, Technology & Society)** “Leading through Disruption: How Entrepreneurs and Engineers Use Technology to Navigate Change and Create Value”

**Eileen Chou (Frank Batten School of Leadership and Public Policy)** “The Coffee Shop Effect: Others’ Mere Presence Spurs Creativity”

**Natasha Foutz (McIntire School of Commerce)** “Impact of Team Network Embeddedness on Innovation Success” and “Predicting Dynamic Competition of Innovations via Virtual Stock Market”

**[Edward D. Hess](#) (Darden)** “The Implications of Applying the Science of Learning in a Business Environment”

**[Michael Lenox](#) (Darden)** “Will Business Save the Earth? The Potential Limits of Innovating our Way to Sustainability”

**[Jeanne Liedtka](#) (Darden)** “Design Thinking for Innovation: An Examination of the Efficacy of its Tools and Processes”

**[Phillip E. Pfeifer](#) (Darden)** “When to Hire the First Employee? Behavioral Evidence and Insights”

[Melissa Thomas-Hunt](#) (Darden) “Collaboration Jujitsu”

**Eric R. Young (Department of Economics)** “Understanding the Return to Entrepreneurship: Being Your Own Boss or Saving your own Skin?”