

batten institute

DARDEN SCHOOL OF BUSINESS

Batten Grant Recipients 2015-16

Yael Grushka-Cockayne (Darden)

“Measuring Venture Capital Networks”

Natasha Foutz (McIntire School of Commerce)

“Idea Markets for New Products: Influence of Participants Network on Idea Sourcing and Idea Evaluation”
and

“Impact of Self-disclosure on the Effectiveness of Consumer Reviews of Innovations”

Michael Gorman (School of Engineering and Applied Science)

“The Narrative of Innovation”

Edward D. Hess (Darden)

“Learning: The Power of Humility”

Jeanne Liedtka (Darden)

“Continuing Design Thinking”

Pedro Matos (Darden)

“Financial Globalization and Corporate Innovation”

Sonal Pandya (Department of Politics)

“Social and Political Spillovers of Foreign Direct Investment: Evidence from India”

Phillip E. Pfeifer (Darden)

“When to Hire the First Employee? Behavioral Evidence and Insights”

Saras Sarasvathy (Darden)

“Further Research: Effectuation”

Rajkumar Venkatesan (Darden)

“New Product Launch Decisions in Emerging Markets”