



**DARDEN**

Batten Institute for  
Entrepreneurship and Innovation

## **Batten Institute Grant Recipients 2017-18**

**Natasha Foutz** (McIntire School of Commerce)  
Experiential Design of New Products with Optimal Intermissions

**Edward D. Hess** (Darden)  
Handbook of Innovation Behaviors and online course Excelling at Innovation and Leading Innovation Teams

**Tim Kraft** (Darden)  
The Role of Supply Chain Visibility, Technology and Trust in Social Responsibility Communications

**Jeanne Liedtka** (Darden)  
Multiple initiatives advancing Design Thinking research and practitioner-oriented publications

**Pedro Matos** (Darden)  
Developing an International Dataset on Corporate Innovation

**Sophie Osotimehin** (College of Arts & Sciences, Dept. of Economics)  
Entrepreneurship and Innovation in Aging Economies