

2019 GLOBAL
ENTREPRENEURSHIP
AND INNOVATION
RESEARCH CONFERENCE



Washington DC: Sands Family Grounds in Rosslyn | 7-8 May, 2019

Tuesday, May 7th

7:30 Breakfast at the Sands Family Grounds

8:15 Welcome by **Scott Beardsley, Dean, Darden School of Business**

8:30 **Paper Session 1**

Chair: Jeremy Hutchison-Krupat (Cambridge Judge)

Astebro, Thomas (HEC Paris). Academic Entrepreneurship: The Bayh-Dole Act versus the Professor's Privilege.

Discussant: Evan Starr (Maryland)

Marx, Matt (BU). The Entrepreneurial Commercialization of Science: Evidence from "Twin" Discoveries.

Discussant: Kristoph Kleiner (Indiana)

10:00 Break

10:30 **Paper Session 2**

Chair: Sean Carr (Darden)

Guzman, Jorge (Columbia). What is the US Comparative Advantage in Entrepreneurship? Evidence from Israeli Migration to the United States.

Discussant: Anne Marie Knott (Wash U)

York, Jeff (Colorado). Green To Gone? The Impact Of Regional Institutional Logics On New Firm Survival.

Discussant: Sheryl Winston Smith (BI)

12:00 Lunch with **DC Business & Government Leaders Panel**

1:30 **Paper Session 3**

Chair: Raul Chao (Darden)

Ziedonis, Rosemarie (BU). How Redeployable are Patent Assets? Evidence from Failed Startups.

Discussant: Po-Hsuan Hsu (Hong Kong)

Lahiri, Amrita (WSU). When the Going Gets Tough: New Venture Legitimacy Buffering to Mitigate Product Development Failure.

Discussant: TBD

3:00 Break

3:30 **Paper Session 4**

Chair: Pedro Matos (Darden)

Ma, Song (Yale). The Life Cycle of Corporate Venture Capital.

Discussant: David Hsu (Wharton)

4:15 **Special Session on Data Resources**

Chair: Pedro Matos (Darden)

Bena, Jan (UBS). Global Corporate Patenting Data.

5:00 Break

6:00 **Poster Session & Happy Hour**

Chen, Wendy (George Mason). Social Innovation Meets Digital Innovation: Does Crowdfunding Benefit Social Entrepreneurship?

Shin, Moonsik (Purdue). Effect of Venture Capital Investments on Ventures' Product Failures: Evidence from Product Recalls in the Medical Industry

Yao, Ting (UNC). Shifts in Consensus on Time Horizons on VC-Backed Entrepreneurial Boards

Yoon, Dalee (Purdue). The Role of Entrepreneurial Self-Efficacy on Entrepreneurs' Project Financing Design Preferences

7:00 Gala Dinner with **Keynote by Josh Lerner, HBS**. Introduced by Saras Sarasvathy

Wednesday, May 8th

7:30 Breakfast at the Sands Family Grounds

8:15 **Welcome by Greg Fairchild, Associate Dean for Washington, D.C. Area Initiatives**

8:30 **Paper Session 5**

Chair: Ting Xu (Darden)

Davis, Jesse (UNC). The Leveraging of Silicon Valley.

Discussant: Alminas Zaldokas (HKUST)

Oh, Seungjoon (Peking). Geographic Concentration of Venture Capital Investors, Corporate Monitoring, and Firm Performance.

Discussant: Katie Moon (Colorado)

10:00 Break

10:30 **Paper Session 6**

Chair: Po-Hsuan Hsu (Hong Kong)

Wormald, Audra (Maryland). David's Slings And Goliath's Spears: Pioneering Firms Pathways Of Global Expansion For Diffusion Of Mobile Money Industry.

Discussant: Yongwook Paik (KAIST)

Dutta, Sunasir (Minnesota). Alternative Technology Firms in Established Markets as Tempered Radicals: Global Entry and Scaling of Electric Vehicle Technology.

Discussant: TBD

12:00 Lunch with **Keynote/Discussion with Sid Winter, Wharton**

1:30 **Paper Session 7**

Chair: Erika Herz (Darden)

Ytsma, Erina (CMU). Effort and Selection Effects of Performance Pay in Knowledge Creation.

Discussant: Xinxin Wang (UNC)

Elfenbein, Daniel (Wash U). Organizational Design, Overconfidence, and Learning in Entrepreneurial Teams.

Discussant: TBD

3:00 Break

3:30 **Paper Session 8**

Chair: Stelios Kavadias (Cambridge Judge)

Korepoglu, Ersin (University College London). Parallel Innovation Contests.

Discussant: TBD

Eberhart, Robert (Santa Clara). Informal Certification: Resolving the Tension Between Lowering Barriers to Entry and New Firm Legitimacy.

Discussant: TBD

5:00 Summary and Conference Conclusion
