

2019 **GLOBAL
ENTREPRENEURSHIP
AND INNOVATION**
RESEARCH CONFERENCE



Washington DC: Sands Family Grounds in Rosslyn | 7-8 May, 2019

Tuesday, May 7th

7:30 Breakfast at the Sands Family Grounds

8:15 Welcome by **Scott Beardsley, Dean, Darden School of Business**

8:30 **Paper Session 1**

Chair: Jeremy Hutchison-Krupat (Cambridge Judge)

Astebro, Thomas (HEC Paris). Academic Entrepreneurship: The Bayh-Dole Act versus the Professor's Privilege.

Discussant: Evan Starr (Maryland)

Marx, Matt (BU). The Entrepreneurial Commercialization of Science: Evidence from "Twin" Discoveries.

Discussant: Kristoph Kleiner (Indiana)

10:00 Break

10:30 **Paper Session 2**

Chair: Sean Carr (Darden)

Guzman, Jorge (Columbia). What is the US Comparative Advantage in Entrepreneurship? Evidence from Israeli Migration to the United States.

Discussant: Anne Marie Knott (Wash U)

Korepoglu, Ersin (University College London). Parallel Innovation Contests.

Discussant: Tian Chan (Emory)

12:00 Lunch with Panel Discussion

The Washington, DC Area Entrepreneurial Ecosystem: Amazon HQ2 and Beyond

Tim Meyers, Senior Advisor at Baker Tilly Virchow Krause, LLP

Parag Scheth, Director and CMO at Maryland Venture Fund

Christina Winn, Director of Business Investment at Arlington Economic Development

1:30 **Paper Session 3**

Chair: Mike Lenox (Darden)

Ziedonis, Rosemarie (BU). How Redeployable are Patent Assets? Evidence from Failed Startups.

Discussant: Po-Hsuan Hsu (Hong Kong and CRETA, National Taiwan)

Lahiri, Amrita (WSU). When the Going Gets Tough: New Venture Legitimacy Buffering to Mitigate Product Development Failure.

Discussant: Touve, David (Darden)

3:00 Break

3:30 **Paper Session 4**

Chair: Pedro Matos (Darden)

Ma, Song (Yale). The Life Cycle of Corporate Venture Capital.

Discussant: David Hsu (Wharton)

4:15 **Special Session on Data Resources**

Chair: Pedro Matos (Darden)

Bena, Jan (UBC) Global Corporate Patent Dataset.

5:00 Break

5:30 **Poster Session & Happy Hour**

Chen, Wendy (George Mason). Social Innovation Meets Digital Innovation: Does Crowdfunding Benefit Social Entrepreneurship?

Shin, Moonsik (Purdue). Effect of Venture Capital Investments on Ventures' Product Failures: Evidence from Product Recalls in the Medical Industry

Yao, Ting (UNC). Shifts in Consensus on Time Horizons on VC-Backed Entrepreneurial Boards

Yoon, Dalee (Purdue). The Role of Entrepreneurial Self-Efficacy on Entrepreneurs' Project Financing Design Preferences

Karam, Jo (Maryland). Defensive Innovation and Firm Growth in the U.S.: Impact of International Trade

7:00 Gala Dinner with **Keynote by Josh Lerner, HBS.**

Wednesday, May 8th

7:30 Breakfast at the Sands Family Grounds

8:15 **Welcome by Laura Martens, Associate Dean for Washington, D.C. Area Initiatives**

8:30 **Paper Session 5**

Chair: Ting Xu (Darden)

Davis, Jesse (UNC). The Leveraging of Silicon Valley.

Discussant: Alminas Zaldokas (HKUST)

Oh, Seungjoon (Peking). Geographic Concentration of Venture Capital Investors, Corporate Monitoring, and Firm Performance.

Discussant: Katie Moon (Colorado)

10:00 Break

10:30 **Paper Session 6**

Chair: Po-Hsuan Hsu (Hong Kong and CRETA, National Taiwan)

Wormald, Audra (Maryland). David's Slings And Goliath's Spears: Pioneering Firms Pathways Of Global Expansion For Diffusion Of Mobile Money Industry.

Discussant: Yong Paik (KAIST)

Dutta, Sunasir (Minnesota). Alternative Technology Firms in Established Markets as Tempered Radicals: Global Entry and Scaling of Electric Vehicle Technology.

Discussant: Gilbert, Brett Anitra (American)

12:00 Lunch with **Keynote/Discussion with Sid Winter, Wharton**

1:30 **Paper Session 7**

Chair: Erika Herz (Darden)

Ytsma, Erina (CMU). Effort and Selection Effects of Performance Pay in Knowledge Creation.

Discussant: Xinxin Wang (UNC)

Elfenbein, Daniel (Wash U). Organizational Design, Overconfidence, and Learning in Entrepreneurial Teams.

Discussant: Jeremy Hutchison-Krupat (Cambridge Judge)

3:00 Break

3:30 **Paper Session 8**

Chair: Stelios Kavadias (Cambridge Judge)

York, Jeff (Colorado). Green To Gone? The Impact Of Regional Institutional Logics On New Firm Survival.

Discussant: Sheryl Winston Smith (BI)

Eberhart, Robert (Santa Clara). Informal Certification: Resolving the Tension Between Lowering Barriers to Entry and New Firm Legitimacy.

Discussant: Jeffrey Macher (Georgetown)

5:00 Summary and Conference Conclusion
