

## **Batten Fellows Program**

### **Overview**

We are currently inviting applications for a limited number of spaces in the Batten Institute's highly selective Batten Fellows Program. The Batten Institute, a center for the study of entrepreneurship and innovation at the **University of Virginia's Darden School of Business**, designates a select group of thought leaders from around the world as Batten Fellows. The Batten Institute's Fellows Program provides prominent and high-potential thought leaders with funding and other resources to generate new knowledge about entrepreneurship and innovation. The aims of the program are:

- To support work related to current Darden & Batten Institute research initiatives;
- To develop intellectual capital that culminates in published academic articles, books, and other high-impact publications;
- To provide thought leadership of importance to managers, policy makers, and the public;
- To stimulate the intellectual life of the Institute, the Darden School, and the University of Virginia.

### **Eligibility**

The Institute invites established faculty, emerging scholars, seasoned executives and policy makers of distinction or outstanding promise to apply. Preference will be given to applicants who possess a PhD, or other terminal degree, and to those who are researchers in good standing at a university or other research-oriented institution. Exceptions will be made for individuals of significant accomplishment who propose compelling research projects that have a high likelihood of contributing to the Institute's thought leadership in entrepreneurship and innovation.

### **Support**

Batten Fellows will be eligible to receive limited funding (\$10,000) to support a specific research project in entrepreneurship and innovation. These grants may only be used to cover research expenses, including but not limited to: project-related travel, transcription, data collection and data bases, research assistance and relevant subscriptions. As a matter of policy, grants may not be used for salary support or honoraria.

### **Term**

Appointments as Batten Fellows are for the period of a single academic year from 1 July to 30 June. The Institute highly values its Fellows and expects to engage with them beyond their appointment. Ideally, the fellowship period establishes a foundation for ongoing collaboration with faculty and the Institute.

### **Outcomes and Activities**

Batten Fellow projects are expected to result in publishable research as journal articles, books, conferences presentations, and scholarly seminars, all of which should advance the research programs of the Batten Institute. The Batten Institute expects targeted research and collaborative writing activities. It is the expectation of the Batten Institute that the Fellows will pursue not only an independent research agenda, but will engage actively with Darden faculty, students, and the wider University community. It is the Institute's desire that, when appropriate, Fellow interactions extend to other schools at the University of Virginia.

As a general rule, the activities of a Batten Fellow include:

- Pursuing independent research and writing projects as specified in the applicant's proposal;
- Collaborating on research and writing projects with Darden faculty and staff;
- Presenting seminars or workshops to the Darden community; and
- Publication of a *Batten Briefing* that addresses the research focus of the Fellowship.

### **Acknowledgement**

By accepting an appointment as a Batten Fellow, the appointee accepts the responsibility for acknowledging the support of the Batten Institute in the resulting intellectual outputs, including but not limited to: papers, articles, briefings, books, cases, and conferences. Fellows will also permit the Batten Institute to feature their funded projects on its website and in other electronic or printed publications.

### **Review and Selection**

The Batten Institute is currently accepts applications up to the 1 May deadline. The committee makes a selection and informs recipients by 1 June.

### **Application deadline: 1 May 2018.**

Applicants must include a proposal for research to be pursued during their time as a Fellow and a detailed budget (3 page maximum.)

The Batten Fellows Review Committee will select Fellows based on 1) the scholarly merits of the research proposal; 2) whether the proposed research falls in the domains of entrepreneurship or innovation\*; 3) the quality of the expected/forthcoming intellectual contribution; 4) the likelihood that the research project will result in the publication of papers in peer-reviewed academic journals and other research-oriented outlets; 5) collaboration opportunities for Darden and University of Virginia scholars, and 6) the scholarly promise or accomplishments of the applicant.

### **How to Apply**

Please use the link below to upload your proposal, budget and CV documentation.

[http://virginia.qualtrics.com/SE/?SID=SV\\_d4reoQmxl6Z75I1](http://virginia.qualtrics.com/SE/?SID=SV_d4reoQmxl6Z75I1) (shorter: <http://ow.ly/OoxkM>)

**The Batten Institute will accept Fellow applications for the 2018-2019 academic year until 1 May 2018.**

Erika Herz

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\* To evaluate the appropriateness of Batten Fellow application, the Institute has adopted the definition of entrepreneurship and innovation articulated by *Management Science*: "Entrepreneurship includes new business creation as well as entrepreneurial activities undertaken within existing businesses or through new market mechanisms. Innovation includes novel and creative ways to create value through new products or services, new business models, or new processes. Topics of interest include (but are not limited to) new venture formation processes, financing, and strategies; R&D and project management, performance metrics, and portfolio evaluation; institutions and policies to enhance entrepreneurship and innovation; markets for ideas, innovation, and other intangibles; regional and global dynamics of entrepreneurship and innovation; university and science-based innovation and technology transfer; continuous improvement and new process development; new product development, development processes, and service design; patents, licensing, and intellectual property; business model innovation (e.g., operations, marketing, or network innovation); open innovation and distributed innovation; and market and financial impact of innovation."