

Darden School of Business and the Institute for Business in Society Summer Seminar in Stakeholder Theory

Tentative Date: July 29-August 4, 2018, Darden School of Business, Charlottesville, Virginia

The Darden School of Business at the University of Virginia will offer a five-day summer seminar on stakeholder theory in Summer 2018. The Summer Seminar will 1) enhance understanding of current research and trends in stakeholder theory; 2) build relationships among stakeholder theory scholars of different generations; and, 3) enable the attendees to conduct more robust research.

Advanced doctoral students, post-doctoral applicants with excellent academic credentials, and junior faculty with interest in stakeholder approaches to business research are encouraged to apply. Conveniently, the Summer Seminar is timed to facilitate participation in the Academy of Management meetings the week following in Chicago.

To qualify, applicants must submit a brief abstract or proposal for a paper to be workshopped during the Summer Seminar. The proposed papers should leverage some aspect of stakeholder theory. Accepted participants will be asked to complete a draft of the research paper prior to their participation in the seminar in order to gain feedback on their papers from the Summer Seminar colleagues and from Darden faculty.

The Summer Seminar is envisioned as a platform for launching new stakeholder research among young scholars. During the seminar, each attendee will be encouraged to team up with at least one more attendee and pursue a new writing project that is conceptualized during the course.

Faculty:

R. Edward Freeman
Andrew C. Wicks
Jared Harris
Bidhan Parmar
Visiting Scholars To Be Announced

Topics Covered:

Key Papers in Stakeholder Theory
Using Qualitative and Quantitative Methods to Advance Stakeholder Theory
Criticisms and Responses to Stakeholder Theory
Stakeholder Theory and Philosophy
Applying Stakeholder Theory in Organizations
Stakeholder Theory in the Business Disciplines
Future Directions in Stakeholder Theory

Applications will be accepted beginning September 15, 2017. A maximum of 25 participants will be accepted. In addition to the paper abstract, each applicant will be required to submit a one-page statement of purpose, answering the question, “Why would you like to come to the Stakeholder Summer Seminar, how will it be helpful to you in your research?” Applicants must also submit a full curriculum vita. PhD students should include a brief statement of support from their advisor.

The deadline for applications is October 31, 2017.

If accepted, each participant will be responsible for their travel expenses to and from Charlottesville, Virginia. Tuition fees, lodging at the Darden Inn, and most meals will be provided by the Darden Institute for Business in Society.

To apply, send the required materials to Joseph Burton, Executive Director of the Institute for Business in Society, at burtonj@arden.virginia.edu. Any questions on the application process, the content of the Summer Institute, or on the arrangements for participation should be addressed to Mr. Burton via email.

We invite you to share this information with your colleagues and with qualified individuals who may benefit from participating in the Darden Summer Seminar in Stakeholder Theory.

We hope to see you or your students in Charlottesville next year!